

## JUSTIFICATION LETTER

My name is Deirdre L. Bonner, and I am a franchisee of RedBrick Pizza Worldwide, Inc. I will be operating my RedBrick Pizza café in the Lowe's Plaza retail center located at 6020 W. Craig Road, Suite #101 Las Vegas, NV. 89130. My space will be leased out by Virgin Territory, LLC/Territory Incorporated, whom is permitting me to operate a fast casual and delivery pizza restaurant, for the preparation and sale of a product mix typical with a RedBrick Pizza Restaurant, which prepares and sells fire-roasted gourmet pizzas, pasta, fire-roasted fazhani pizza sandwiches, chopped salads, gelato, and bottled beer, wine, and juices, as well as fountain soft drinks for on and off premises consumption. In addition, the restaurant has mounted televisions on each booth that is controlled by the patron who will be able to view a wide range of channels linked to DirectTV. There will also be three ceiling mounted 42" televisions (controlled by the employees) for the other customers who are not seated at a booth, but rather at a table situated in between the wall booths that will be programmed to a sports channel such as ESPN, a news channel such as CNN, and a cooking channel such as the Food Network. RedBrick Pizza is a family friendly restaurant with a warm ambience, and a nice mellow radio station programmed through Sirius Satellite that all customers will be able to listen to and enjoy. My leased space is 1800 square feet with a seating capacity of approximately seventy-nine. My operating hours will be Sunday-Thursday 11:00 am – 9:00 pm and Friday, Saturday 11:00 am – 10:00 pm, excluding Easter Sunday, Thanksgiving Day, Christmas Day and New Years Day or such other holidays as maybe recognized by the majority of other tenants in the Shopping Center. RedBrick Pizza is unique of its kind in the pizza establishment.

**SUP-18218**  
**01/11/07 PC**